



# GROCER'S GUIDE

to the World's Best  
Table Grapes



*All Natural Wow!*

# 5 Things Shoppers Want to Know About Our Grapes

## 1. How did you get Cotton Candy grapes to taste like this?

Working in tandem with our breeding partner IFG, we have achieved the astonishing flavor using all-natural breeding practices. IFG breeds for flavor, continuously experimenting, trying out a wide range of cross-pollination combinations. Frankly, we were stunned when they discovered a new grape that tasted like cotton candy. But, rest assured, it was accomplished by completely natural means. We didn't apply any "cotton candy flavoring" or plant any sort of flavoring materials into the soil to attain the cotton candy flavor. It was the result of a lot of hard work, innovation and, okay, a bit of good luck.

## 2. Are these grapes GMO?

No. We start with grape varieties that have been developed by IFG over years of natural cross-breeding, then we raise them in fields cultivated under ideal growing conditions. Working hard to breed grapes naturally over time and following up with innovative farming techniques has created exceptional and amazing flavor. These practices ensure a unique taste experience without the need for additives, infusions, or GMO.

## 3. How do you get grapes to taste this fantastic?

We grow and harvest with a passionate focus on flavor. Farming for flavor means continuous experimentation and innovation, combined with meticulous attention to each vine's needs

throughout the growing season. Every detail matters. And unlike many other farmers, we don't pick our grapes all at once. Grapery grapes are picked only after they've reached their absolute peak of flavor. Each variety is selectively harvested several times during the growing season. Quite simply, we pick our best fruit when it's at its very best.

## 4. Where/when can I find these awesome grapes?

Each variety has its own unique ripening schedule, and the timing of each year's harvest depends on weather conditions. Generally, the prime shopping season for our grapes is from August through October. You'll see our earlier varieties in the produce aisle as soon as late July and sometimes as late as December. Remember, we only pick them when they're at their sweet peak.

## 5. Are your farming practices sustainable?

Yes, absolutely. We're passionate about our responsibility as stewards of our precious soil and water resources. Our natural farming practices bolster the plant's immune system to ward off disease and to not be attractive to pests. We believe that by using "medicine," when necessary, to protect the crop, we protect the income of our farmworkers and the local economy. When the crop is wiped out by disease or pests, workers don't work and communities suffer. That's part of sustainability too.

## Showcase Varieties



### Cotton Candy™ PLU 3093

These crisp, all-natural grapes vary in color from golden yellow to bright green and taste just like that famous pink spun sugar treat. And we guarantee—no sticky fingers!



### gum drops™ PLU 3907

Don't let their size fool you; these crisp, all-natural grapes deliver a big-time candy-sweet flavor. It's the healthy gummylicious snack – so eat as many as you like!



### Moon Drops™ PLU 3094

These luscious black grapes may look like they come from another planet, but the all-natural, crisp Moon Drops have a sweet taste that is simply out of this world.



### Tear Drops™ PLU 3906

These crisp, uniquely shaped grapes are gushing with natural sweetness. They are a one-of-a-kind grape that makes snack time fun – and leaves you crying for more.

## Limited Varieties

Our Limited premium grapes are hand-selected—nurtured from bud to fruit, and then harvested only when they reach the peak of flavor. Every bunch is nature at its sweetest.



PLU 3901



PLU 3905

# Handle with care and provide these grapes the stage they deserve.



Always be sure to refrigerate our grapes. Low temperatures preserve the great flavors longer, making your customers happier with each purchase. Also, avoid stacking the bags... let them breathe a bit and allow for the bright new Grapery brand experience to shine through.

With truly world-class flavor, these grapes deserve prime real estate in your produce aisle. Display them proudly in a prominent place. And remember, tasting these luscious grapes is really the best way to sell them, so schedule samplings well before our new shipments of fresh, crisp grapes begin to arrive. You're sure to get a buzz going right there in the produce section, not to mention lots of purchases.

*All Natural Wow!*



[www.grapery.biz](http://www.grapery.biz)